

Cash & Prize Award Buyers USA

Average Hotline 2,200
Universe 6,000 / \$100.00/M

Now reach these hotline buyers who have paid between \$19.99 to \$24.99 to receive a detailed sweeps report outlining various nationwide sweepstakes and competitions. Cash, elegant jewellery items, electronics, cars etc. are all prizes that can be won. Buyers have made sure that their payment and claim form have been submitted before their deadline.

These responsive mail order buyers should be targeted with such offers as sweepstakes, lotteries, jewellery product merchandise, astrology and good luck to name a few.

File is reciprocal only.

Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 20%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Natasha Burbidge natashaburbidge@jrdirect.com
Tel +1 604 940 0277 (ext 114)

► Exclusive!

UNITED STATES

Date Recommended: 4/20/10

Recommended By:

Natasha Burbidge
natashaburbidge@jrdirect.com

Datacard updated: 4/20/2010

Update Frequency: Monthly

Gender:

Unit of Sale:

\$19.99 - \$24.99

Source:

100% Direct Mail

Selections:

Keycoding \$2.00 / M

Gender \$5.00 / M

Addressing:

Run Charge \$5.00 / M

E-Mail \$50.00 / F

Minimum Order:

5,000 records

Sample required

Members of: ADMA, BCAIM, CMA,
DMA, DMAI, FEDMA