

Sixty Second Healthcare Product Buyers UK

Average Monthly Hotline **12,000**
0 - 12 Months UK **120,000 / £115.00/M**

Now reach these 100% direct response healthcare product buyers who are always looking for ways to improve their health and lifestyles.

They have purchased products by direct mail, inserts or online at www.sixtysecondhealthcare.com. These products include products for diet, potency, energy, cellulite problems, quit smoking help and general well being.

The average order value is £36.00.

Telephone numbers available. Inquire.

A must test for health, self improvement and adult offers!

Source Breakdown *(not selectable)*

85% Direct Mail, 15% Inserts, 0% Internet

Prices are quoted in Pound Sterling

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Sheri Tanner sheritanner@jrdirect.com
 Tel +1 604 940 0277 (ext 146)

► NEW!

UNITED KINGDOM

Date Recommended: 6/07/10

Recommended By:

Sheri Tanner
 sheritanner@jrdirect.com

Datacard updated: 6/07/2010

Update Frequency: Weekly

Gender:

40% Males
 60% Females

Unit of Sale:

£36.00

Source:

100% Direct Response

Age:

75% Aged 50+

Selections:

Charity Rate	£100.00 / M
Recency	£10.00 / M
Gender	£10.00 / M
Age	£10.00 / M
Multi Buyers	£12.00 / M
Product type	£10.00 / M
Dollar Amount	£10.00 / M

Addressing:

Run Charge	£10.00 / M
E-Mail	£50.00 / F

Minimum Order:

5,000 records

Sample required

Members of: ADMA, BCAIM, CMA,
 DMA, DMAI, FEDMA