

## Sixty Second Healthcare Product Buyers UK

**Average Monthly Hotline** 12,000  
**0 - 12 Months UK** 120,000 / £115.00/M

Now reach these 100% direct response healthcare product buyers who are always looking for ways to improve their health and lifestyles.

They have purchased products by direct mail, inserts or online at [www.sixtysecondhealthcare.com](http://www.sixtysecondhealthcare.com). These products include products for diet, potency, energy, cellulite problems, quit smoking help and general well being.

Telephone numbers available - Please inquire

A must test for health, self improvement and adult offers!

Source Breakdown (not selectable)  
85% Direct Mail, 15% Inserts, 0% Internet

Reciprocation is not required.

### Prices are quoted in Pound Sterling

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Jennifer Cowden [jennifercowden@jrdirect.com](mailto:jennifercowden@jrdirect.com)  
Tel +1 604 940 0277 (ext 143)

## ▶ NEW!

UNITED KINGDOM

**Date Recommended:** 2/28/11

**Recommended By:**

Jennifer Cowden  
[jennifercowden@jrdirect.com](mailto:jennifercowden@jrdirect.com)

**Datacard updated:** 7/15/2010

**Update Frequency:** Weekly

**Gender:**

40% Males  
60% Females

**Unit of Sale:**

£36.00

**Source:**

100% Direct Response

**Age:**

75% Aged 50+

**Selections:**

Charity Rate	£100.00 / M
Recency	£10.00 / M
Gender	£10.00 / M
Age	£10.00 / M
Multi Buyers	£12.00 / M
Product type	£10.00 / M
Dollar Amount	£10.00 / M

**Addressing:**

Run Charge	£10.00 / M
E-Mail	£50.00 / F

**Minimum Order:**

5,000 records

**Sample required**

Members of: ADMA, BCAIM, CMA, DMA, DMAI, FEDMA