

Prize and Raffle Donors UK

Average Monthly Hotline **25,000**

0-1 mth names - Special Until May 30th £100/00/M
2-12 Month w/o telephone numbers £95.00/M
1-12 Month with telephone numbers £125.00/M

Reach these UK responders who have purchased raffle books or tickets, entered a lottery or a charity sweeps. They enjoy the chance to win a prize, gift or money and making a charity donation at the same time.

The added benefit of personal involvement, of winning something for themselves with 30% having purchased 2 or more raffle books per year make these responders excellent prospects for acquisition mailings. Income Range from £20,00 to £70,000+. Recommend: Add the Income Range select to meet the level of the donation request.

Minimum order of 10k, 4th Select Free

Selections include:

Age

Gender

Income Range

Donation Range

Concern types include: Children Charity, Animal Concerns, Health/Medical Donors, 3rd World Donors

Initial Test: 5,000 records - 1x only

Net Name Available - Please Inquire

Prices are quoted in Pound Sterling

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Jennifer Cowden

Tel +1 604 940 0277

jennifercowden@jrdirect.com

(ext 143)

► Exclusive!

UNITED KINGDOM

Date Recommended: 4/04/11

Recommended By:

Jennifer Cowden

jennifercowden@jrdirect.com

Datacard updated: 3/10/2011

Update Frequency: Monthly

Gender:

72% Females

Source:

100% Direct Mail

Age:

Average 50+

Selections:

1-2 Selects £10.00 / M

3 Selects £28.00 / F

4 Selects £35.00 / F

Addressing:

E-Mail £35.00 / F

Minimum Order:

7,000 records

Sample required

Members of: ADMA, BCAIM, CMA, DMA, DMAI, FEDMA