

Prize and Raffle Donors UK

Average Monthly Hotline **14,000**
Universe **550,000 / £95.00/M**

Additional Pricing in USD - Base: \$185/M, Selects - \$10/M, Email - \$50/F

Reach these UK consumers who have purchased raffle books and tickets while donating at the same time. A win/win for everybody!
Many are multi donors who have purchased raffle books several times a year. 30% of purchased 2 or more books. These prospects eagerly seek winning the prize as well as donating to the charity.

To further target your prospects, you can chose from one of the following charity concerns:

Donors/Prize Raffle Players to Childrens Concerns
Donors/Prize Raffle Players to Animal Concerns
Donors/Prize Raffle Players to Health Concerns
Donors/Prize Raffle Players to Environmental Concerns

Test order, minimum will be waived to 5,000 (one time).
Reciprocation is not required.

Prices are quoted in Pound Sterling

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Sheri Tanner sheritanner@jrdirect.com
Tel +1 604 940 0277 (ext 146)

► Exclusive!

UNITED KINGDOM

Date Recommended: 4/29/10

Recommended By:

Sheri Tanner
sheritanner@jrdirect.com

Datacard updated: 4/15/2010

Update Frequency: Monthly

Gender:

72% Females

Source:

100% Direct Mail

Age:

Average 58-63

Selections:

Hotline	£10.00 / M
Concern	£10.00 / M
Gender	£10.00 / M

Addressing:

E-Mail	£35.00 / F
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Minimum Order:

5,000 records

Sample required

Members of: ADMA, BCAIM, CMA,
DMA, DMAI, FEDMA