

## Lottery Enthusiasts UK

**Average Quarterly Hotline** 1,500  
**Total Universe** 5,500 / \$175.00/M

Direct your next mailing to these 100% direct mail sold lottery buyers. These English language opportunity seekers have responded to various offers to play the Australian 6/45 Lotto. With a high percentage of multi buyers, these players are looking for the chance to win their share of huge lottery prize pools. Buyers are encouraged and offered exciting incentives to continue playing each and every month to increase their odds of winning.

The list consists of eager, lucky individuals, who recognize a true opportunity and are loyal followers to those that offer fabulous cash prizes.

### Prices are quoted in US Dollar

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TERMS: Unless otherwise stated at time of your order, payment is due 30 days from our invoice date with approved credit. Prepayment may be requested on test orders. Orders cancelled before the original mail date will be billed a minimum \$75/F cancellation fee, plus selections, run charges, materials and shipping. Full charges apply on all orders cancelled after mail date. A sample must be provided. All rentals are for one time use only. All rental use is at the discretion of the list owner. Pricing and currency subject to change without notice. Taxes extra where applicable.

Contact the following Account Executive for further assistance:

John Lock johnlock@jrdirect.com  
Tel +1 604 940 0277 (ext 126)

## ► Exclusive!

UNITED KINGDOM

**Date Recommended:** 4/15/10

**Recommended By:**

John Lock  
johnlock@jrdirect.com

**Datacard updated:** 4/15/2010

**Update Frequency:** Quarterly

**Unit of Sale:**

Inquire for further details

**Source:**

100% Direct Mail

**Selections:**

Hotline \$10.00 / M

**Addressing:**

E-Mail \$50.00 / F

**Minimum Order:**

5,000 records

Members of: ADMA, BCAIM, CMA,  
DMA, DMAI, FEDMA