

Incentive Award Buyers UK

Average monthly hotline **3,000**
Universe **18,693 / \$185.00/M**

Reach these proven direct mail buyers who have paid up to £13.95 to be entered in various sweepstakes with prizes up to £10,000 or more! Many responders have also received a beautiful piece of jewelry or been given the chance to take a wonderful vacation.

Recommended usage: Astrology, Contests, Gambling, games of chance, Lottery, Lottery Systems, Mail Order Buyers, Opportunity, prize draws, puzzles, Sweeps Report, Sweepstakes

Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 20%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Natasha Burbidge natashaburbidge@jrdirect.com
Tel +1 604 940 0277 (ext 114)

► Exclusive!

UNITED KINGDOM

Date Recommended: 4/21/10

Recommended By:

Natasha Burbidge
natashaburbidge@jrdirect.com

Datacard updated: 4/21/2010

Update Frequency: Monthly

Gender:

50% Males
50% Females

Unit of Sale:

£13.95

Source:

100% Direct Mail

Selections:

Gender \$10.00 / M

Addressing:

E-Mail \$50.00 / F
Run Charge \$5.00 / M

Minimum Order:

5,000 records

Sample required

Members of: ADMA, BCAIM, CMA,
DMA, DMAI, FEDMA