

ITC Astrology Buyers UK

Average Monthly Hotline **5,500**
Universe **56,000 / \$200.00/M**

Reach 100% direct mail buyers of "good luck" charms. These buyers are looking to change their lives for the better and to achieve their dreams. When you purchase the "good luck" charms you will also receive a free gift which will give you the winning lottery numbers for the next year.

Reciprocation is not required.

Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Sheri Tanner
Tel +1 604 940 0277

sheritanner@jrdirect.com
(ext 146)

► Exclusive!

UNITED KINGDOM

Date Recommended: 4/29/10

Recommended By:

Sheri Tanner
sheritanner@jrdirect.com

Datacard updated: 4/15/2010

Update Frequency: Monthly

Gender:

40% Males
60% Females

Unit of Sale:

£20.00

Source:

100% Direct Mail

Selections:

Hotline \$10.00 / M

Addressing:

E-Mail \$60.00 / F
Run Charge \$10.00 / M

Minimum Order:

5,000 records

Sample required

Members of: ADMA, BCAIM, CMA,
DMA, DMAI, FEDMA