

Healthy & Beautiful - U.K.

Average 0-3 Months Hotline **2,000**
Universe **77,409 / £110.00/M**

This is Health & Home Shopping's active product buyers who have purchased healthcare, fitness and beauty items, as well as household and do-it yourself, automotive and gardening products. They are ideal prospects for health, general merchandise, subscription, apparel, fundraising and insurance & financial offers.

Also available: Health & Home Shopping Buyers

Additional Pricing Available: call to confirm current rates €175/M OR USD \$250/M.

Reciprocation is not required.

Prices are quoted in Pound Sterling

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Sheri Tanner sheritanner@jrdirect.com
 Tel +1 604 940 0277 (ext 146)

UNITED KINGDOM

Date Recommended: 4/29/10

Recommended By:

Sheri Tanner
 sheritanner@jrdirect.com

Datacard updated: 4/15/2010

Update Frequency: Monthly

Gender:

36% Males
 64% Females

Unit of Sale:

\$48.00

Source:

100% Direct Mail

Age:

55+

Selections:

Geographic	£5.00 / M
Gender	£5.00 / M
Recency	£10.00 / M
Hotline	£15.00 / M
Product Type	£5.00 / M
Order Value	£5.00 / M
Multi-Buyers	£15.00 / M
Age	£15.00 / M

Addressing:

E-Mail	£35.00 / F
Delivery	£35.00 / F
Run Charge	£8.00 / M

Minimum Order:

5,000 records

Sample required

Members of: ADMA, BCAIM, CMA,
 DMA, DMAI, FEDMA