

## Gorazon Potency Product Buyers UK

**Average Monthly Hotline** **5,000**  
**0 - 12 Months UK** **69,000 / £130.00/M**

Gorazon is a potency product for men. It is an affordable and more accessible alternative to Viagra.

The pill and gel are combination of natural and exotic herbs from India which nutritionally support the adult male reproductive system.

The average order value is £19. The buyers are all recruited through inserts and direct mail campaigns.

70% Homeowners.

Average monthly hotline is 3,000-6,000. Some months will peak above that.

Reciprocation is not required.

### Prices are quoted in Pound Sterling

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Rachelle Oliviero [rachelleoliviero@jrdirect.com](mailto:rachelleoliviero@jrdirect.com)  
Tel +1 604 940 0277 (ext 122)

## ► Exclusive!

UNITED KINGDOM

**Date Recommended:** 8/17/10

**Recommended By:**

Rachelle Oliviero  
[rachelleoliviero@jrdirect.com](mailto:rachelleoliviero@jrdirect.com)

**Datacard updated:** 7/15/2010

**Update Frequency:** Monthly

**Gender:**

98% Males  
2% Females

**Unit of Sale:**

£19.00

**Source:**

90% Direct Mail  
10% Inserts

**Age:**

75% Aged 50+

**Selections:**

Charity Rate	£110.00 / M
Recency	£10.00 / M
Geo/Gender	£10.00 / M
Multi Buyers	£20.00 / M

**Addressing:**

Run Charge	£10.00 / M
E-Mail	£50.00 / F

**Minimum Order:**

5,000 records

**Sample required**

Members of: ADMA, BCAIM, CMA,  
DMA, DMAI, FEDMA