

## First Calypso United Kingdom

4th qtr 06 7,159  
Total Universe 15,249 / \$210.00/M

These money-loving direct mail buyers are looking for their next big win with the help from such well-known clairvoyants as Julie Haley and Michelle Alby among others. Through targeted astrology & horoscope mailings, they are responding to offers that will help improve their love lives, their luck and their over-all happiness.

Recommended usage: astrology, sweepstakes, good luck and general merchandise.

Other countries available include Canada, France, Germany, and USA.

Reciprocation is not required.

### Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Sheri Tanner  
Tel +1 604 940 0277

sheritanner@jrdirect.com  
(ext 146)

## ► Exclusive!

UNITED KINGDOM

Date Recommended: 4/29/10

Recommended By:

Sheri Tanner  
sheritanner@jrdirect.com

Datacard updated: 4/26/2007

Update Frequency: Not Updating

Gender:

30% Males  
70% Females

Unit of Sale:

\$25.00

Source:

100% Direct Mail

Addressing:

E-Mail \$50.00 / F

Minimum Order:

5,000 records

Sample required

Members of: ADMA, BCAIM, CMA,  
DMA, DMAI, FEDMA