

## Donors to Good Causes - United Kingdom

**Average Monthly Hotline** **30,000**  
**0-3 Month Hotline** **74,266 / £115.00/M**

4+ Months Base Rate £105/M

With Telephone Number Base Rate £140/M - **NEW**

\*\*Volume discounts available - inquire

\*\*Minimum order for telephone numbers 10,000

These charity conscious individuals have donated money to one or more non profit organizations within the United Kingdom. The file consists of donors who have made a straight donation or have made a donation that allowed them to be entered into a Cash Prize Draw.

Profiling shows that the database includes people who buy by mail-order regularly, they donate to a variety of charitable causes, and their interests include their grandchildren, voluntary work, religion and competitions.

Selections include: Gender, household income, age, post codes, donation range and more. Charity Concern available including: Health, Animal, Enviromental, Children.

85% Net name available on orders over 20,000 names.  
Pricing also available in USD - Inquire

Min qty for Charity Orders (postal) - 7000 Names  
~~Prices are quoted in British Sterling~~

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Sheri Tanner  
Tel +1 604 940 0277

sheritanner@jrdirect.com  
(ext 146)

## ► Exclusive!

UNITED KINGDOM

**Date Recommended:** 4/29/10

**Recommended By:**

Sheri Tanner  
sheritanner@jrdirect.com

**Datacard updated:** 4/15/2010

**Update Frequency:** Monthly

**Source:**

100% Direct Mail

**Selections:**

Selects £10.00 / M  
Unlimited Selections £25.00 / M

**Addressing:**

E-Mail £50.00 / F  
Run Charge £5.00 / M

**Minimum Order:**

5,000 records

**Sample required**

Members of: ADMA, BCAIM, CMA,  
DMA, DMAI, FEDMA