

Impatient Lifestyle Purchasers South Africa

Projected Average Quarterly Hotline **5,000 / \$200.00/M**

These impatient buyers are looking to respond to incentives and promotions to win big in order to change their lifestyle. They are keen to bring about an improved way of life for themselves. Ideal for lottery, sweepstakes, puzzle, contest, astrology, health, and self-help offers.

Reciprocation is not required.

Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Jennifer Cowden
Tel +1 604 940 0277

jennifercowden@jrdirect.com
(ext 143)

► Exclusive!

SOUTH AFRICA

Date Recommended: 2/28/11

Recommended By:

Jennifer Cowden
jennifercowden@jrdirect.com

Datacard updated: 7/22/2010

Update Frequency: Quarterly

Source:

100% Direct Mail

Selections:

Recency \$10.00 / M

Addressing:

E-Mail \$50.00 / F

Minimum Order:

5,000 records

Sample required

Members of: ADMA, BCAIM, CMA,
DMA, DMAI, FEDMA