

## Exclusive Lottery Buyers Multi-National

**Multi-National Universe** **60,844 / \$200.00/M**

### Additional Counts Available:

36,635 United Kingdom Universe @ \$175/M  
8,831 Australia Universe @ \$175/M  
3,704 New Zealand Universe @ \$175/M

These English language buyers have paid to enter for lottery play and are anxious to win their share of the jackpots.

Reciprocation is not required.

### Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 11. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment

Contact the following Account Executive for further assistance:

Jennifer Cowden [jennifercowden@jrdirect.com](mailto:jennifercowden@jrdirect.com)  
Tel +1 604 940 0277 (ext 143)

## ► Exclusive!

INTERNATIONAL  
UNITED KINGDOM  
AUSTRALIA  
NEW ZEALAND

**Date Recommended:** 2/28/11

### Recommended By:

Jennifer Cowden  
[jennifercowden@jrdirect.com](mailto:jennifercowden@jrdirect.com)

**Datacard updated:** 8/09/2007

**Update Frequency:** Not Updating

### Source:

100% Direct Mail

### Selections:

Country \$10.00 / M  
Processing Fee \$10.00 / M

### Addressing:

E-Mail \$35.00 / F  
Run Charge \$5.00 / M

### Minimum Order:

5,000 records

### Sample required

Members of: ADMA, BCAIM, CMA,  
DMA, DMAI, FEDMA