

Waveland Marketing Japan

Average Hotline **5,000**
Universe **30,000 / \$350.00/M**

This highly responsive list of Japanese consumers is just what your campaign needs!

They have all paid a fee of ¥2000 in order to receive property or cash that is assigned to them. With their response, they may also be guaranteed to receive an automobile, truck, caravan, small craft, jewelry or other durable goods.

These receptive buyers should be targeted with merchandise, sweepstakes, contest, puzzles, lotteries, astrology and good luck offers.

Recommended usage: financial services, games of chance, prize draws, publishers

Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 20%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Laura Uljas
Tel +1 604 940 0277

laurauljas@jrdirect.com
(ext 117)

JAPAN

Date Recommended: 4/15/10

Recommended By:

Laura Uljas
laurauljas@jrdirect.com

Datacard updated: 4/08/2010

Update Frequency: Monthly

Gender:

50% Males
50% Females

Unit of Sale:

¥2000

Source:

100% Direct Mail

Language:

75% Kanji
25% Romanji

Age:

45+ years

Selections:

Selections	\$10.00 / M
Keycoding	\$5.00 / M
Gender	\$10.00 / M

Addressing:

Run Charge	\$8.00 / M
E-Mail	\$50.00 / F

Minimum Order:

5,000 records

Sample required

Members of: ADMA, BCAIM, CMA, DMA, DMAI, FEDMA