

Premium Sweepstakes Buyers Japan

Average Monthly Hotline **3,000 / \$350.00/M**

Reach these avid Japanese contest and sweepstakes players who also search for opportunities to purchase exciting items such as jewelry and discount vouchers for travel, beauty products, accommodations and shopping opportunities.

These receptive consumers have spent up to ¥5000 and should be targeted with sweepstakes, lotteries, MIO, astrology, good luck and other opportunity offers.

Note: Your order must specify choice of language (Romanji or Kanji). If both languages are wanted, 2 orders must be placed. Average per language is 1,500 names per month.

Reciprocal rental only.

Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 20%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Natasha Burbidge
Tel +1 604 940 0277
natashaburbidge@jrdirect.com
(ext 114)

► NEW LIST

JAPAN

Date Recommended: 4/18/10

Recommended By:

Natasha Burbidge
natashaburbidge@jrdirect.com

Datacard updated: 4/12/2010

Update Frequency: Monthly

Unit of Sale:

¥5,000

Source:

100% Direct Mail

Selections:

Hotline	\$10.00 / M
Gender	\$10.00 / M
Keycoding	\$5.00 / M

Addressing:

E-Mail	\$50.00 / F
Run Charge	\$5.00 / M

Minimum Order:

5,000 records

Sample required

Members of: ADMA, BCAIM, CMA,
DMA, DMAI, FEDMA