

## High Net Worth - India

**Total Universe** **130,350 / \$220.00/M**

High Net Worth, Elite individuals, consists of the most affluent and privileged individuals who are wealthy enough to qualify as India's Elite Class. In effect, the list represents the most elite individual Indians who enjoy a luxurious life style. This list is primarily composed of top class Business families, Film and TV personalities, celebrities, fashion designers, race horse owners, high-level corporate management as well as private business owners. The individuals with their family frequently travel overseas living and dining in expensive hotels and shopping for branded quality products. These credit cards allow them to spend in any currency and pay their purchases back in rupees.

Reciprocation is not required.

### Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Sheri Tanner  
Tel +1 604 940 0277

sheritanner@jrdirect.com  
(ext 146)

## ► Exclusive!

INDIA

**Date Recommended:** 4/28/10

**Recommended By:**

Sheri Tanner  
sheritanner@jrdirect.com

**Datacard updated:** 4/15/2010

**Update Frequency:** Frequently

**Source:**

100% Direct Mail

**Selections:**

City/State	\$10.00 / M
Keycoding	\$5.00 / M
Gender	\$10.00 / M

**Addressing:**

E-Mail	\$20.00 / F
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**Minimum Order:**

5,000 records

**Sample required**

Members of: ADMA, BCAIM, CMA,  
DMA, DMAI, FEDMA