

Frequent Fliers - India

National Flyers **523,000**
International Flyers **69,752 / \$210.00/M**

41,851 International Emails
130,750 National Emails
239,589 Mobile Phones

This list consists of individuals flying frequently within India and abroad for business or leisure. This list of 69,752 frequent flyers travelling abroad and 523,000 who travel within India. In addition, it includes the information on airlines travelled on domestic and international sectors.

These frequent fliers also possess the affluence to purchase Magazines, High-end Products and services and are most affluent and privileged individuals with High Disposable Income, leading a privileged Life Style.

Min. Qty: 10,000 Email; 25,000 SMS

Reciprocation is not required.

Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Jennifer Cowden jennifercowden@jrdirect.com
Tel +1 604 940 0277 (ext 143)

► Exclusive!

INDIA

Date Recommended: 2/28/11

Recommended By:

Jennifer Cowden
jennifercowden@jrdirect.com

Datacard updated: 8/15/2010

Update Frequency: Frequently

Selections:

Domestic Rate	\$200.00 / M
Email Addresses	\$70.00 / M
Mobile Phones	\$50.00 / M
Recency	\$15.00 / M
N'th/Flagging	\$5.00 / M
City	\$10.00 / M
Gender	\$10.00 / M
Airliner	\$10.00 / M
Keycoding	\$5.00 / M

Addressing:

E-Mail	\$20.00 / F
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Minimum Order:

5,000 records

Sample required

Members of: ADMA, BCAIM, CMA, DMA, DMAI, FEDMA