

## Female Professionals - India

**Total Universe** 190,832 / \$200.00/M

The list consists of educated independent ladies working in professional fields in MNC's and large Indian Corporate businesses.

Many of these ladies manage their own successful business generating large disposable income. They are known to have lavish spending habits and are frequent visitors of Malls, Five Star Hotels and Restaurants. The list represents affluent Ladies who are Multiple credit cardholders. They are comfortable with the concept of receiving and responding to mail and their spending capacity make them more responsive to direct marketing.

Reciprocation is not required.

### Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Sheri Tanner  
Tel +1 604 940 0277

sheritanner@jrdirect.com  
(ext 146)

## ► Exclusive!

INDIA

**Date Recommended:** 4/28/10

**Recommended By:**

Sheri Tanner  
sheritanner@jrdirect.com

**Datacard updated:** 4/15/2010

**Update Frequency:** Frequently

**Gender:**

100% Females

**Selections:**

Flagging	\$5.00 / M
Keycoding	\$5.00 / M
Job/Business	\$10.00 / M
DOB	\$10.00 / M

**Addressing:**

E-Mail \$20.00 / F

**Minimum Order:**

5,000 records

**Sample required**

Members of: ADMA, BCAIM, CMA,  
DMA, DMAI, FEDMA