

## Elite International Credit Card Holders - India

**Email Addresses** 159,193

**Total Universe** 159,193 / \$210.00/M

**125,354 Mobile Phones**

This list consists of the most affluent and privileged individuals. These International credit cards allow them to spend in any currency and pay their purchase back in rupee. This list represents the most ELITE credit card holders in India enjoying much higher income than owners of standard or premium local credit cards. This list includes businessmen, top-level management individuals as well as self-employed professionals who travel overseas for business and leisure. This list is updated regularly.

Min. Qty: 10,000 Email; 25,000 SMS

Reciprocation is not required.

### Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Rachelle Oliviero                      racheleoliviero@jrdirect.com  
Tel +1 604 940 0277                      (ext 122)

## ► Exclusive!

INDIA

**Date Recommended:** 8/17/10

**Recommended By:**

Rachelle Oliviero  
racheleoliviero@jrdirect.com

**Datacard updated:** 8/15/2010

**Update Frequency:** Frequently

**Gender:**

80% Males  
20% Females

**Language:**

100% English Speaking

**Selections:**

Email Addresses	\$75.00 / M
Mobile Phones	\$50.00 / M
Recency	\$15.00 / M
City/Gender	\$10.00 / M
Flagging/N'th	\$5.00 / M
Keycoding	\$5.00 / M

**Addressing:**

E-Mail \$20.00 / F

**Minimum Order:**

5,000 records

**Sample required**

Members of: ADMA, BCAIM, CMA,  
DMA, DMAI, FEDMA