

## Saxon Hall Buyers - Germany

**Average Monthly Hotline** 5,300  
**Universe** 52,000 / \$235.00/M

\*\* Also available in British Pounds \*\*

Buyers Rate @ £110/M  
Sweeps Rate @ £100/M  
Buyers Charity Rate @ £100/M  
Sweeps Charity Rate @ £90/M

This list is made up of single and multi-buyers of jewellery & gift products, who have also entered a sweepstake offering a £5,000 - £10,000 grand prize draw in the UK & similar in Germany.

This exciting file would be suitable for sweepstake mailers, Competitions, Jewellery, Gardening, Mature Fashion and General Mail Order offers, Health & Beauty and Charity mailers.

Reciprocation is not required.

### Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Jennifer Cowden [jennifercowden@jrdirect.com](mailto:jennifercowden@jrdirect.com)  
Tel +1 604 940 0277 (ext 143)

## ► Exclusive!

GERMANY

**Date Recommended:** 2/28/11

**Recommended By:**

Jennifer Cowden  
[jennifercowden@jrdirect.com](mailto:jennifercowden@jrdirect.com)

**Datacard updated:** 8/15/2010

**Update Frequency:** Monthly

**Gender:**

75% Females

**Source:**

100% Direct Mail

**Age:**

45% are 60+

**Selections:**

Geographic	\$10.00 / M
Gender	\$10.00 / M
Recency	\$10.00 / M
Keycoding	\$3.00 / M

**Addressing:**

E-Mail	\$60.00 / F
Run Charge	\$10.00 / M

**Sample required**

Members of: ADMA, BCAIM, CMA, DMA, DMAI, FEDMA