

Prize Seekers - Germany

Average monthly hotline **500**
Total Universe **42,880 / \$175.00/M**

The opportunity to receive thousands in winnings has compelled these German consumers to enter an exclusive Prize Promotion. These German language Prize Seekers are comfortably responsive to direct mail and have shown an active interest in opportunities for quick financial gain. Buyers have paid an average of €10.00 in hopes of being declared the winning claimant of luxury vehicles or cash prizes.

Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 20%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Natasha Burbidge natashaburbidge@jrdirect.com
Tel +1 604 940 0277 (ext 114)

► Exclusive!

GERMANY

Date Recommended: 4/20/10

Recommended By:

Natasha Burbidge
natashaburbidge@jrdirect.com

Datacard updated: 4/20/2010

Update Frequency: Monthly

Gender:

17% Males
39% Females
44% Unknown

Unit of Sale:

€10.00

Source:

100% Direct Mail

Selections:

Hotline \$10.00 / M
Gender \$5.00 / M
Keycoding \$2.00 / M

Addressing:

E-Mail \$50.00 / F

Minimum Order:

5,000 records

Sample required

Members of: ADMA, BCAIM, CMA,
DMA, DMAI, FEDMA