

Lottery Enthusiasts Germany

Average Quarterly Hotline 1,700
Total Universe 46,500 / \$200.00/M

Direct your next mailing to these 100% direct mail sold lottery buyers. These German language opportunity seekers have responded to various offers to play the Australian 6/45 Lotto. With a high percentage of multi buyers, these players are looking for the chance to win their share of huge lottery prize pools.

Buyers are encouraged and offered exciting incentives to continue playing each and every month to increase their odds of winning.

The list consists of eager, lucky individuals, who recognize a true opportunity and are loyal followers to those that offer fabulous cash prizes.

Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 20%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

John Lock johnlock@jrdirect.com
Tel +1 604 940 0277 (ext 126)

► Exclusive!

GERMANY

Date Recommended: 4/28/10

Recommended By:

John Lock
johnlock@jrdirect.com

Datacard updated: 4/15/2010

Update Frequency: Quarterly

Unit of Sale:

Inquire for further details

Source:

100% Direct Mail

Selections:

Hotline \$10.00 / M

Addressing:

E-Mail \$50.00 / F

Minimum Order:

5,000 records

Sample required

Members of: ADMA, BCAIM, CMA,
DMA, DMAI, FEDMA