

## Lucky Esoteric Product Buyers Canada

**Average Quarterly Hotline** 3,000 / \$115.00/M

These responsive believers are looking for more money, more luck, better health and to find/improve love. They have paid to receive astrological products and in return receive a free gift ranging from lucky numbers to pendants.

These buyers have mailed in their payment of between \$38.00 and \$58.00 CDN.

Note: Available on reciprocal rental only.

These believers are interested in astrology, lottery, gambling, horoscopes and zodiac signs.

### Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 20%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

John Lock  
Tel +1 604 940 0277

[johnlock@jrdirect.com](mailto:johnlock@jrdirect.com)  
(ext 126)

## ► New Title

CANADA

**Date Recommended:** 8/19/10

**Recommended By:**

John Lock  
[johnlock@jrdirect.com](mailto:johnlock@jrdirect.com)

**Datacard updated:** 4/13/2010

**Update Frequency:** Quarterly

**Unit of Sale:**

\$38.00 - \$58.00

**Source:**

100% Direct Mail

**Selections:**

Postcode \$7.00 / M  
Gender \$7.00 / M

**Addressing:**

E-Mail \$50.00 / F  
Run Charge \$7.00 / M

**Minimum Order:**

5,000 records

**Sample required**

Members of: ADMA, BCAIM, CMA,  
DMA, DMAI, FEDMA