

## Neo-Tech French

**Average Quarterly Hotline** **3,000**  
**Universe** **100,000 / \$220.00/M**

These highly responsive French language consumers have purchased or inquired about books and CD's for self improvement. Topics include how to acquire money, power, romantic love, vibrant health and good life. They are searching for ways to give themselves an advantage over others; not only financially but also in personal relationships, business transactions and gambling. The active buyers continue to seek life answers by purchasing additional Neo-Tech high ticket items. These consumers are receptive to merchandise, sweepstakes, contest, puzzles, lotteries, astrology and good luck offers.

Names also available in other countries including German speaking, International, and Japan.

Reciprocation may be required.

EURO Pricing Also Available: €150/M base, €8/M selections, €35/F email.

### Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 20%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

FRANCE  
BELGIUM  
SWITZERLAND

**Datacard updated:** 6/17/2011  
**Update Frequency:** Quarterly

**Gender:**  
40% Males  
60% Females

**Source:**  
100% Direct Mail

**Language:**  
100% French Speaking

**Selections:**  
Hotline \$10.00 / M  
Country select/omit \$10.00 / M  
Buyers/inquirers only \$10.00 / M

**Addressing:**  
E-Mail \$50.00 / F

**Minimum Order:**  
5,000 records

**Sample required**

Members of: ADMA, BCAIM, CMA,  
DMA, DMAI, FEDMA