

## Cash & Prize Award Buyers - Belgium

**Universe** 826 / \$210.00/M

These buyers have paid up to €20 to claim their guaranteed award. Cash, elegant jewellery items, electronics, cars and a special shopping voucher premium good for extraordinary savings and discounts are used to entice these buyers. Buyers have made sure that their payment and claim form have been submitted before their deadline.

This list is ideal for opportunity seekers and sweepstakes, lottery and astrology offers.

Reciprocation is not required.

### Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Sheri Tanner  
Tel +1 604 940 0277

sheritanner@jrdirect.com  
(ext 146)

## ► Exclusive!

BELGIUM

**Date Recommended:** 4/28/10

**Recommended By:**

Sheri Tanner  
sheritanner@jrdirect.com

**Datacard updated:** 6/14/2006

**Update Frequency:** Not Updating

**Gender:**

30% Males  
40% Females

**Unit of Sale:**

€20.00

**Source:**

100% Direct Mail

**Selections:**

Keycoding	\$2.00 / M
Hotline	\$10.00 / M
Gender	\$5.00 / M

**Addressing:**

Run Charge	\$5.00 / M
E-Mail	\$50.00 / F

**Minimum Order:**

5,000 records

**Sample required**

Members of: ADMA, BCAIM, CMA,  
DMA, DMAI, FEDMA