

Lifestyle Education Seekers - Australia

Enquirers Universe 71,509
Total Universe 74,093 / \$220.00/M

This list consists of Australian consumers who have decided to improve their skills, lifestyles and earning potential by enrolling in various home study education courses. Courses offer the opportunity for personal and professional development in such fields as writing, interior design, landscaping, gourmet cooking, life coaching, and many others. These comprehensive courses are designed to not only develop students' skills, but also to help guide them with tips and techniques to turn their new talents into profits! This is a great opportunity to target opportunity seekers who are willing to spend significant amounts in order to improve their lives and financial well-being.

Reciprocation is not required.

Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Rachelle Guzman rachelleguzman@jrdirect.com
Tel +1 604 940 0277 (ext 122)

► Exclusive!

AUSTRALIA

Date Recommended: 7/15/10

Recommended By:

Rachelle Guzman
rachelleguzman@jrdirect.com

Datacard updated: 7/15/2010

Update Frequency: Monthly

Gender:

25% Males
75% Females

Unit of Sale:

\$1,000 AUD

Source:

33% Direct Mail
33% Space Ads
33% Inserts

Selections:

Recency	\$10.00 / M
Age	\$10.00 / M
Credit Card	\$10.00 / M
Gender	\$5.00 / M
Postcode	\$5.00 / M

Addressing:

E-Mail	\$35.00 / F
Run Charge	\$5.00 / M

Minimum Order:

5,000 records

Sample required

Members of: ADMA, BCAIM, CMA,
DMA, DMAI, FEDMA