

## Scent of A Winners Sweeps No's Australia and New Zealand

Average Hotline New Zealand **6,000**  
Average Hotline Australia **5,000 / \$185.00/M**

**NOTE: New Zealand is temporarily off the market.**  
**09/11/09**

Individuals who have entered a time sensitive sweepstakes offering a \$25,000.00 US grand prize but have not purchased from the accompanying catalog offering perfume and cosmetic merchandise.

Reciprocation is not required.

### Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Rachelle Guzman [rachelleguzman@jrdirect.com](mailto:rachelleguzman@jrdirect.com)  
Tel +1 604 940 0277 (ext 122)

## ► Exclusive!

AUSTRALIA  
NEW ZEALAND

**Date Recommended:** 7/15/10

**Recommended By:**

Rachelle Guzman  
[rachelleguzman@jrdirect.com](mailto:rachelleguzman@jrdirect.com)

**Datacard updated:** 7/15/2010

**Update Frequency:** Monthly

**Gender:**

10% Males  
90% Females

**Unit of Sale:**

Not Applicable

**Source:**

100% Direct Mail

**Selections:**

Postal Code	\$5.00 / M
Gender	\$10.00 / M
Keycoding	\$5.00 / M
Hotline	\$10.00 / M

**Addressing:**

E-Mail	\$60.00 / F
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**Minimum Order:**

5,000 records

**Sample required**

Members of: ADMA, BCAIM, CMA,  
DMA, DMAI, FEDMA