

## Scent of A Winners Buyers Australian & New Zealand

Average Hotline New Zealand **4,100**  
Average Hotline Australia **5,000 / \$195.00/M**

Individuals who have purchased from a merchandise catalog offering several of today's most popular and elegant perfumes, colognes and cosmetic accessories. All buyers have entered a time sensitive sweepstakes offering a \$25,000.00 US grand prize.

Reciprocation is not required.

### Prices are quoted in US Dollar

1. Rental forms must be completed for each new mailer requesting approval on list rental orders. Copying of the list is forbidden. List is seeded to detect unauthorized use. All rentals are for a one time use only. A full sample mailing piece must be provided.
2. Payment is due 30 days from mail date, unless otherwise stated at time of your order. Prepayment required for all new mailers. Orders cancelled after files have been processed will be charged a minimum \$75.00 flat fee and any applicable processing charges. Orders cancelled after mail date requires payment in full.
3. Recognized List Brokers will receive reciprocal commissions up to 15%, at time of payment. Any deductions made must have prior approval.
4. JR Direct is acting as an agent and cannot guarantee your results. Pricing, currency and counts subject to change without notice. Taxes extra where applicable.
5. Please allow up to 7 business days for list owner approval and data processing.

Contact the following Account Executive for further assistance:

Rachelle Guzman [rachelleguzman@jrdirect.com](mailto:rachelleguzman@jrdirect.com)  
Tel +1 604 940 0277 (ext 122)

## ► Exclusive!

AUSTRALIA  
NEW ZEALAND

Date Recommended: 7/15/10

Recommended By:

Rachelle Guzman  
[rachelleguzman@jrdirect.com](mailto:rachelleguzman@jrdirect.com)

Datcard updated: 7/15/2010

Update Frequency: Monthly

Gender:

20% Males  
60% Females  
20% Unknown

Unit of Sale:

\$24.00 - \$89.99 US funds

Source:

100% Direct Mail

Selections:

Hotline	\$10.00 / M
Postal Code	\$5.00 / M
Gender	\$10.00 / M
Keycoding	\$5.00 / M

Addressing:

E-Mail	\$60.00 / F
--------	-------------

Minimum Order:

5,000 records

Sample required

Members of: ADMA, BCAIM, CMA,  
DMA, DMAI, FEDMA